

Great British carpet since 1968

# newhey

## Privacy Policy

This privacy policy explains how we use information when a visitor uses our website. Newhey Carpets Ltd, wish to assure our website visitors that we respect privacy and take data protection seriously. We have taken suitable measures to safeguard and secure data collected through our site. We achieve this with site encryption and with controlled access to any information we collect, which is no more than necessary, and stored no longer than required.

## What information we collect

We collect information when a visitor voluntarily completes an enquiry form requesting information regarding our products or services. Website usage information is collected using Google and Bing Analytics, which are used to help improve the delivery and visitor experience of the site.

This information is purely for;

- Our own internal records
- To improve the products and services we provide.

We do not under any circumstances add this data to any mailing lists, or pass to any other party.

## Cookies and how we use them

Below are the cookies used when a visitor, comes onto to our website. Cookies allow us to analyse and monitor visits and interactions in a non-identifiable way, and are stored on the visitor hard drive.

**\_ga** stores client ID and used by Google Analytics which is a non-personally identifiable ID representing a user. These are used to analyse web traffic

**\_gat\_gtag\_** - used by Google to identify how many visits are made to the website.

**\_gid** - used to identify if the user is unique.

**wfvt\_** = used to identify a geographical location.

**\_verifiedHuman** = security cookie used to verify the visitor is a genuine human being.

**\_\_session & \_SESSID**- used to remember items that make up an order or carrying out the purchasing process relating to an order, registering or applying in an event.

**Session cookies** – store details while the user is accessing the website, and expire once the browser is closed.

**Persistent cookies** – remain on the visitor's computer and can be accessed and used (such as login details).

## Controlling Cookies

A visitor can use their web browser to prevent our website from storing cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies

However in some circumstances, features on our site may not function as a result.

## Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 04 May 2018.

## Links to external websites

Purely for the interest of our website visitors, we offer current news and features that link to external sites pertinent to the industry, however as these links are external and beyond our control we cannot be responsible for the protection and privacy regulations that these sites may offer.

Always be cautious when providing and submitting data to websites

All data we request is held securely. We follow stringent procedures to ensure we always work in line with the Data protection Act 1998 and the new rulings of the General Data Protection Act 2018.

## How to contact us

Please contact us if you have any questions about our privacy policy or information we hold;

By email [customer.services@newheycarpets.co.uk](mailto:customer.services@newheycarpets.co.uk)

or write to us at: Newhey Carpets Limited, Gordon Street, Newhey, Rochdale, OL16 3SL.